Zoetrope of Finance

Monthly compendium of industry tidbits and observations



October 2021

Written by Marine Wagner

Contents:

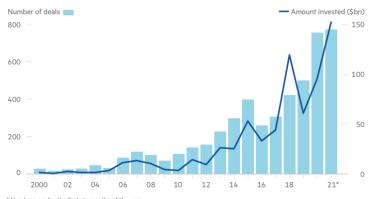
- Hedge funds (page 3)
- Markets (page 5)
- Think tank (page 23)
- Time out (page 35)

"An investor who has all the answers doesn't even understand all the questions." – Sir John Templeton

HEDGE FUNDS

Hedge funds make more investments in private companies

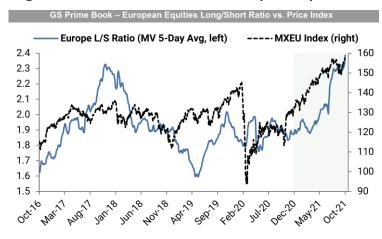
Hedge funds in 2021 have already broken the record for private investments in a single year



· Numbers are for the first six months of the yeal Source: Goldman Sachs Prime Services analysis

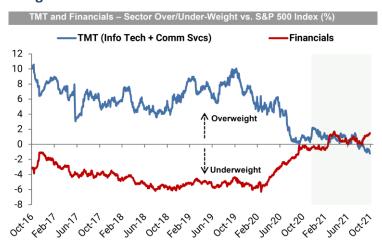
Financial Times

Regional rotation continued into European equities for which long/short ratio rose to a multi-year high



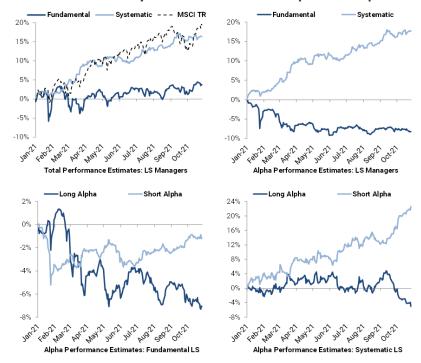
Goldman Sachs

Hedge funds moved into financials and further out of TMT amid a flatter yield curve



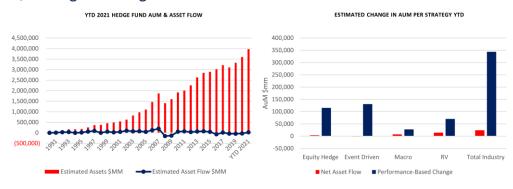
Goldman Sachs

Fundamental and systematic funds both experienced positive returns but trailed the market in October



Goldman Sachs

Q3 2021 global hedge fund AuM & asset flows



Bank of America

Global industry leverage



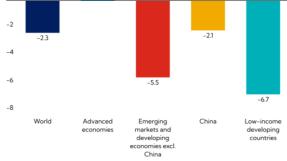
Bank of America

MARKETS

(percent deviation from pre-crisis trend)

Advanced economies are the only income group expected to return to pre-pandemic trends by 2022

2 0.9 0.9 -21



Sources: IMF, World Economic Outlook, and IMF staff calculations. Note: Bars show the difference in real output four years after the crisis and anticipated output for the same period prior to the crisis for the indicated income group.

International Monetary Fund

Sources of negative-yielding debt in the Bloomberg/Barclays Agg index

Percentage of all negative-yielding debt

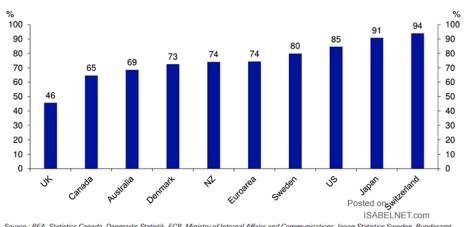




Negative-yielding debt in Agg index=\$14.84 as of Sep 21 2021 Sources: Bloomberg; Blanco Research

Financial Times

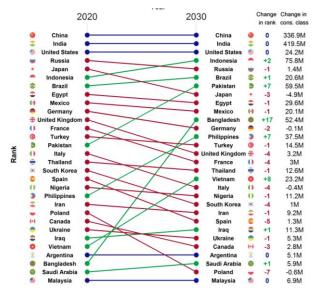
Percentage of time inflation below the central bank's target since 2008



Source : BEA, Statistics Canada, Danmarks Statistik, ECB, Ministry of Internal Affairs and Communications Japan, Statistics Sweden, Bundesamt für Statistik, ONS, Statistics New Zealand, ABS, Various Central Banks, Haver Analytics, Deutsche Bank

Deutsche Bank (via Isabelnet)

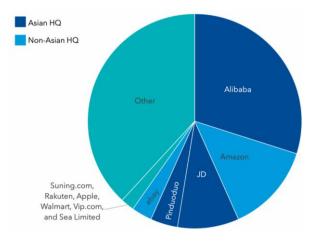
The top 30 consumer markets of this decade (daily spending of more than \$11, 2011 PPP)



Brookings

Tech giants in Asia make up a large portion of the global market share of e-commerce firms

(percent of total, by gross merchandise volume, 2019)



Sources: Statista and Activate.

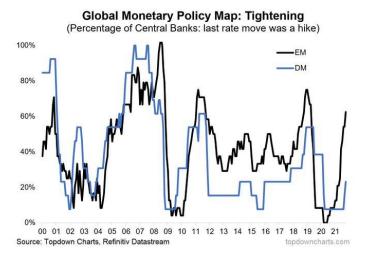
International Monetary Fund

When women's labor force participation rises, so does GDP



Equitable Growth

Most important chart to watch right now



Topdown Charts

Largest external creditors and debtors

	LARGEST NET DEBTORS, 2020			LARGEST NET CREDITORS, 2020	
PANEL A: LARGEST ACCORDING TO SHARE OF GDP					
	Ireland	-182%	索	Hong Kong	616%
(1)	Portugal	-114%		United Arab Emirates	314%
<u> </u>	Spain	-85%	(:	Singapore	295%
	United States	-69%		Norway	287%
C.	Turkey	-61%	•	Taiwan	187%
PANEL B: LARGEST ACCORDING TO US \$					
	United States	-\$14,505	•	Japan	\$3,397
*	Spain	-\$1,180		Germany	\$2,923
	France	-\$1,002	索	Hong Kong	\$2,153
	United Kingdom	-\$874	*[]	China	\$2,026
•	India	-\$827	*	Taiwan	\$1,366
Note: Sample includes countries with GDP above \$200 billion in 2020.					
Source: Philip Lane and Gian Maria Milesi-Ferretti, the External Wealth of Nations database					

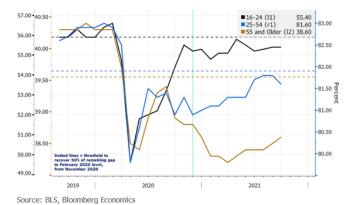
Brookings

Global trade remains below the trend established before the US-China trade war



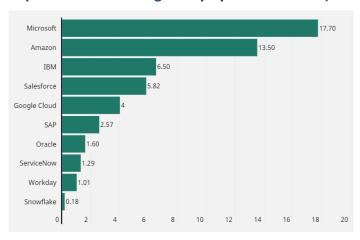
TS Lombard (via The Daily Shot)

"E"-shaped recovery in participation rates by age



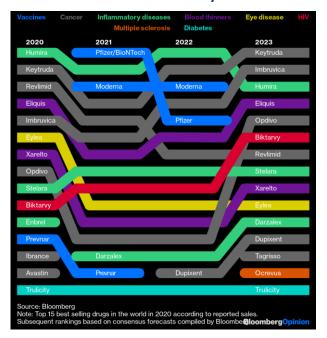
Bloomberg

Top 10 cloud vendors globally by total revenue (in billion USD)



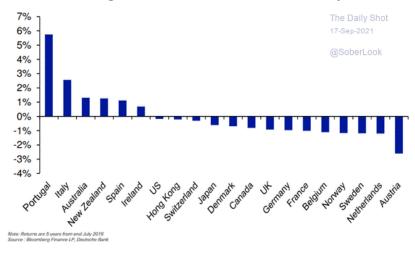
StockApps

The blockbusters: It's not likely that vaccines will top the list of the world's best-selling drugs again



Bloomberg

Real returns in government bonds over the last 5 years



Deutsche Bank (via The Daily Shot)

ranked

DB's currency valuation rankings

Figure 1: Trade-based valuations
The Daily Sho

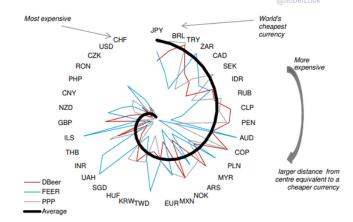
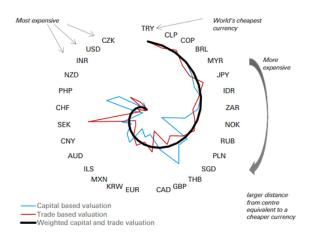


Figure 2: Capital, trade, and overall weighted valuations ranked



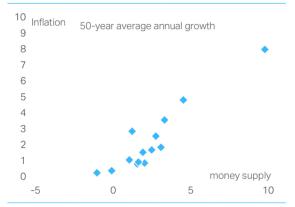
Deutsche Bank (via The Daily Shot)

Short term, the correlation between inflation and money supply is low, but it strengthens over time

 Chart 9: Short-term correlation is weak-ted on The Daily Shot The D

Sources: Bank of England, TS Lombard.

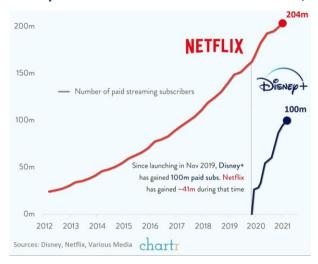
Chart 11: But long-term 'unity' still holds



Sources: Bank of England, TS Lombard.

TS Lombard (via The Daily Shot)

Disney+ adds another 12 million subscribers, is catching Netflix

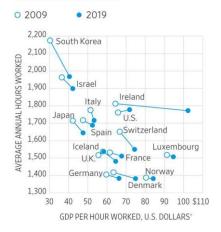


chartr

Working fewer hours is getting a new look as companies experiment with cures for employee burnout

The Productivity Puzzle

Working more hours does not always make a country more productive.



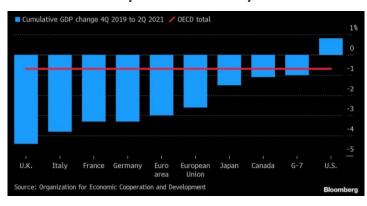
°In 2010 dollars

Source: Organization for Economic Cooperation and

Development

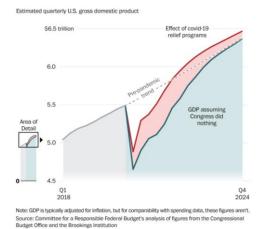
The Wall Street Journal

Pandemic recovery: The US economy wins the G-7 race to return to normal



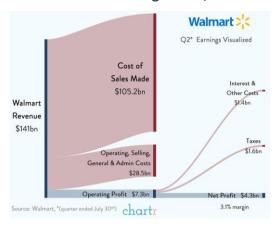
Bloomberg

COVID-19 spending gave the economy a lasting boost



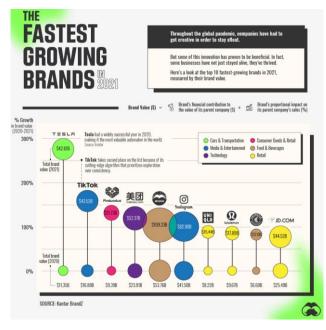
The Washington Post

Even at Walmart's huge scale, retail margins are thin



chartr

The fastest growing brands in 2021



Visual Capitalist

Supplier bottlenecks have been more severe in advanced economies

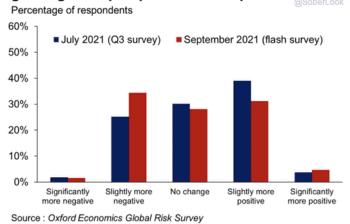
Developed vs Emerging Markets Suppliers'



IHS Markit (via The Daily Shot)

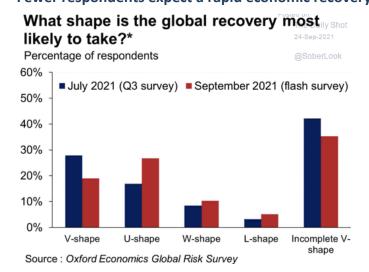
Businesses are becoming more pessimistic about global growth prospects

Looking ahead to the next two years, have you shot become more positive or more negative about global growth prospects over the past month?



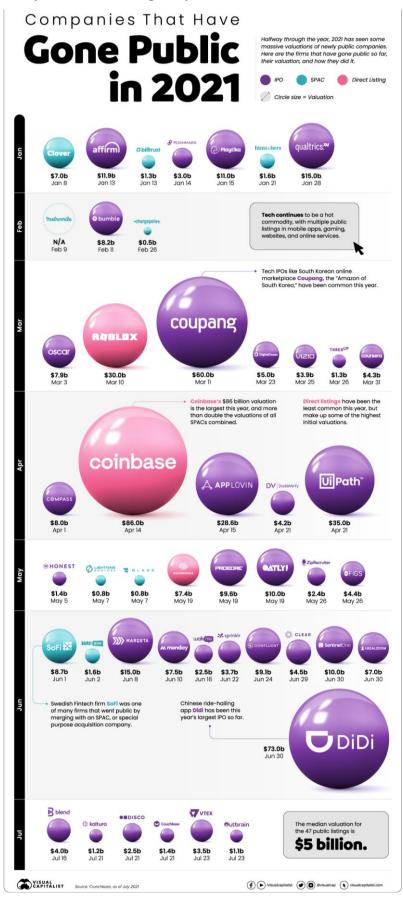
Oxford Economics (via The Daily Shot)

Fewer respondents expect a rapid economic recovery this month



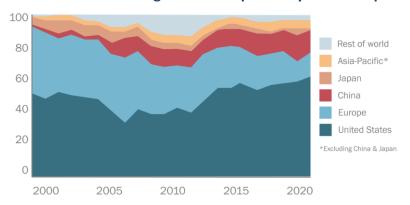
Oxford Economics (via The Daily Shot)

Companies that have gone public in 2021



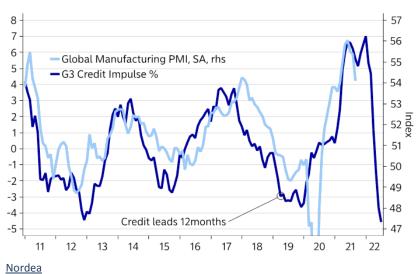
Visual Capitalist

Location of world's largest 100 companies by market capitalization

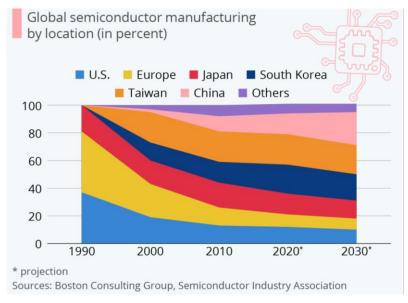


Center for Data Innovation

The credit impulse leads the global manufacturing cycle

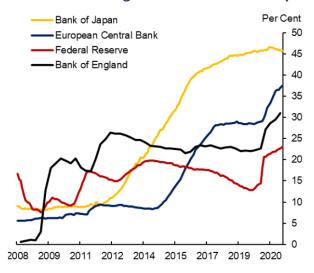


Chip production shifts away from traditional strongholds



Statista

Share of national government debt held by central banks

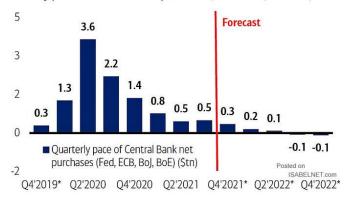


Sources: public data from central banks, debt management agencies and fiscal authorities.

Bank of England

Central bank purchases set to decline

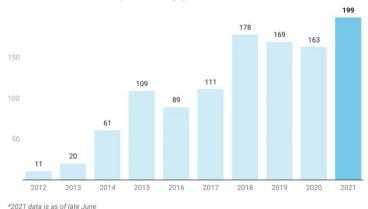
Quarterly pace of Central Bank net purchases (Fed, ECB, BoJ, BoE, \$tn)



Bank of America (via Isabelnet)

2021 has already seen more new \$1 billion companies than in any of the previous nine full years

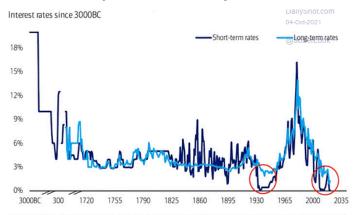
New \$1 billion companies, by year



Source: Crunchbase · Created with Datawrapper

Emerging Tech Brew

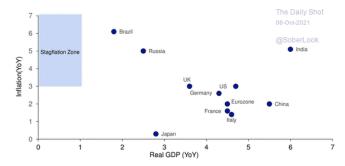
Price of money remains at 5000 year lows



Source: Bof A Global Investment Strategy, Bank of England, Global Financial Data, Homer and Sylla "A History of Interest Rates" (2005)

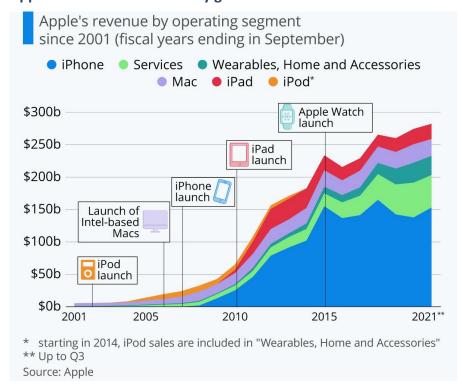
Bank of America (via The Daily Shot)

DB 2022 real GDP and inflation forecasts (YoY)



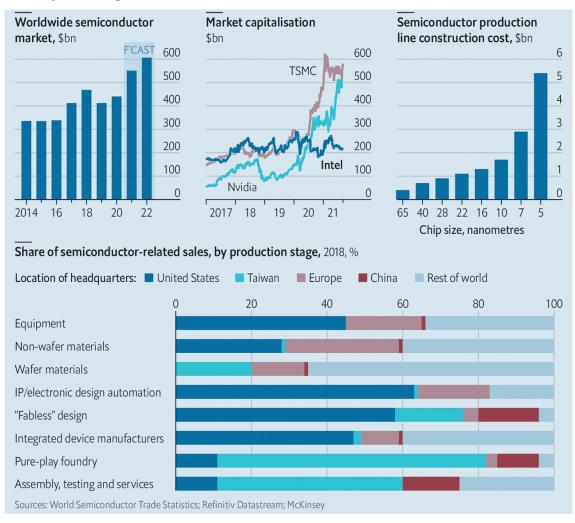
Deutsche Bank (via The Daily Shot)

Apple's incredible 21st century growth



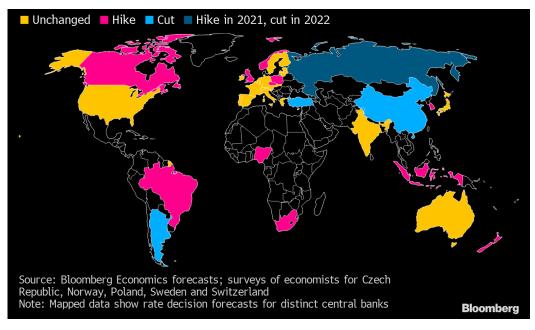
Statista

Macro processing business



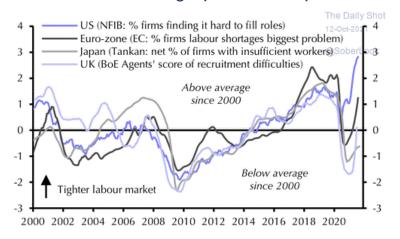
The Economist

The Bloomberg central bank outlook: What's set to happen with interest rates by the end of 2022



Bloomberg

Measures of labor shortages (std. deviations)



Capital Economics (via The Daily Shot)

Private markets giant KKR is also a public markets giant

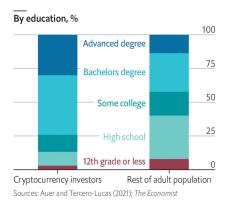


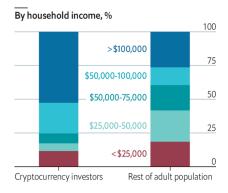
chartr

How digital-currency investors differ from the general population

The crypto revolutionaries

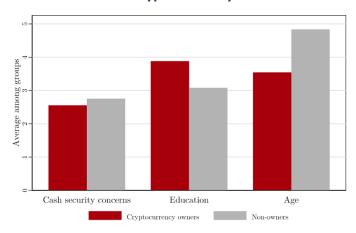
United States, characteristics of cryptocurrency investors, 2019





The Economist

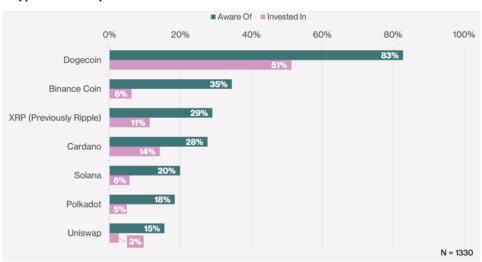
How different are cryptocurrency investors?



Notes: All variables are represented on a 1–5 scale. Age has been divided by 10. Population weights are considered. *Source*: Adapted from Auer and Tercero-Lucas (2021).

VoxEU

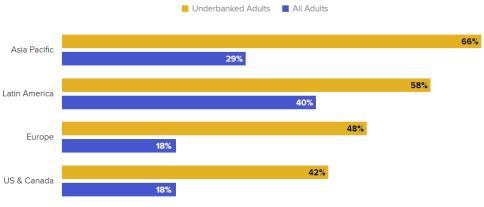
Cryptocurrency awareness & investments



Cardify

Underbanked adults are more likely to be favorable of CBDCs

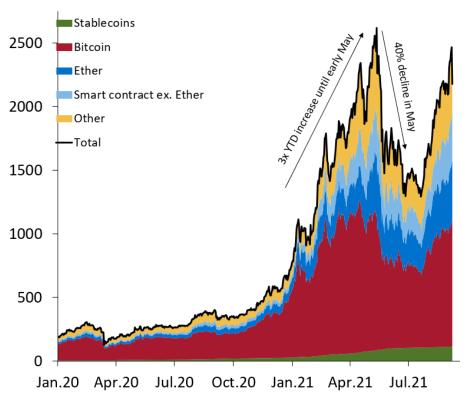
Share of respondents with a favorable opinion of CBDCs



Morning Consult

Phenomenal growth: The market value of crypto assets surpassed \$2 trillion in September 2021

Crypto assets market capitalization (USD, billion)

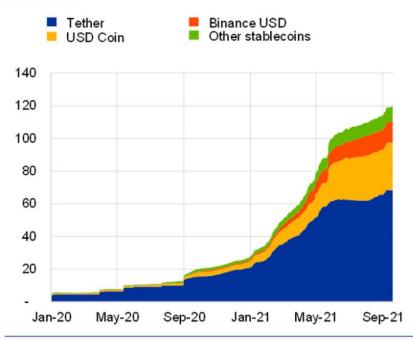


Source: Coingecko.

International Monetary Fund

Market capitalization of the largest stablecoins

(USD billion)

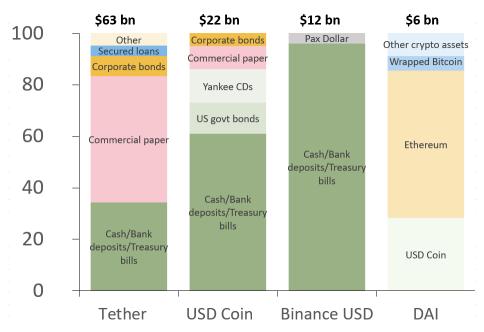


Source: CryptoCompare and ECB calculations.

European Central Bank

Reserves of top stablecoins: Stablecoins vary considerably with respect to their reserve composition

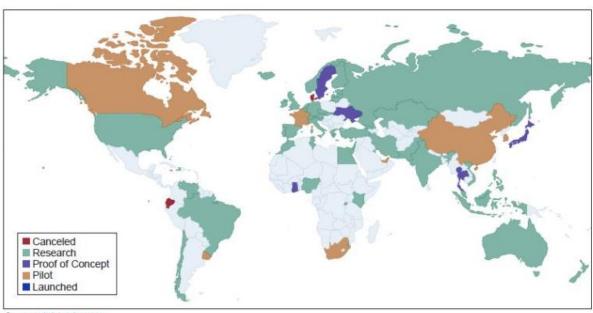
Percent share and US billion



Sources: Centre, MakerDao, Tether and Paxos.

International Monetary Fund

The status of central bank digital currencies



Source: cbdctracker.org

Alpine Macro

Video of the month

Life after Goldman: Front row With Lloyd Blankfein

Lloyd Blankfein, the former chairman and CEO of Goldman Sachs, would rather be serving in government. That, after all, is what so many Goldman leaders did. But these days Washington is mostly closed to Wall Street, and so Blankfein has been keeping himself busy trading stocks and commodities. In this exclusive interview, he discusses life in retirement, the things he misses most, the challenge of raising interest rates, cryptocurrencies, New York's post-Covid future, and his few regrets.



Click to watch

Bloomberg

Tweet of the month



Dr. Parik Patel

Joke of the month

"Grandpa, what are puts?"

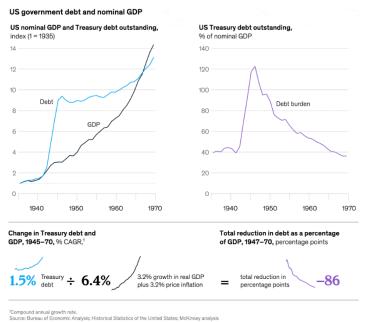
"Well, puts went extinct in 2021 when people realized that stocks are risk free instruments and they no longer needed downside protection."

Cartoon of the month



THINK TANK

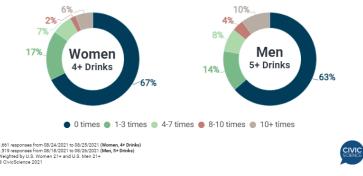
After World War II, the US reduced its effective debt burden through rapid growth in nominal GDP



McKinsey & Company

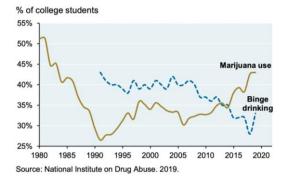
Binge drinking among women and men 21+

How many times in the past 30 days did you have 4 or more (Women) / 5 or more (Men) alcoholic drinks on one occasion?



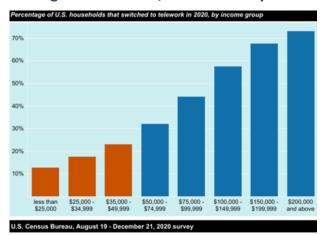
<u>CivicScience</u>

College binge drinking and marijuana use



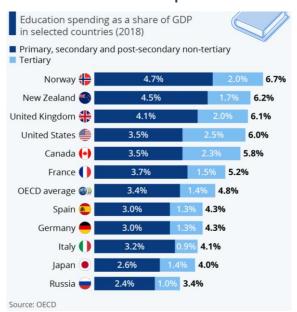
JP Morgan

The higher the income, the more likely to work from home



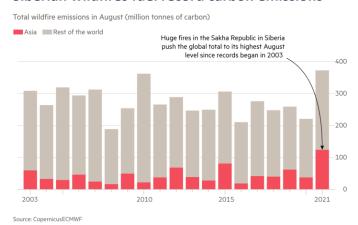
Inequality.org

How much do countries spend on education?



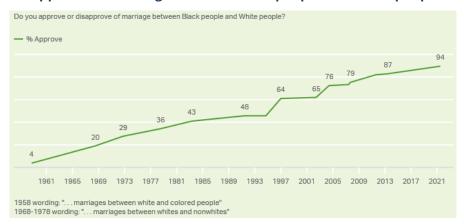
Statista

Siberian wildfires fuel record carbon emissions



Financial Times

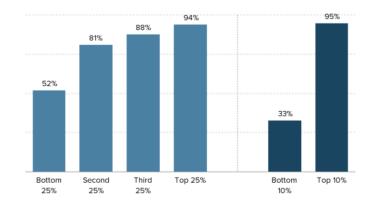
US approval of marriage between black people and white people



Gallup

High-wage workers have paid sick days; most low-wage workers do not

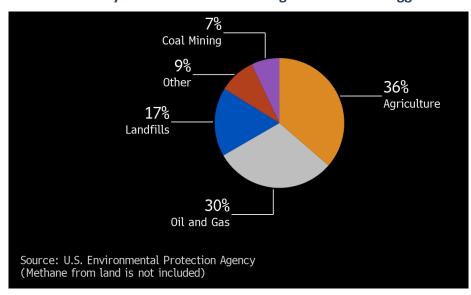
Share of private-sector workers with access to paid sick days, by wage group, 2021



Source: U.S. Bureau of Labor Statistics, National Compensation Survey 2021

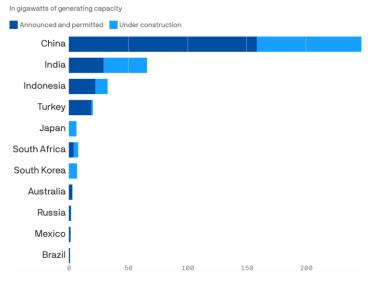
Economic Policy Institute

Methane's many sources: Oil wells and agriculture were biggest US emitters



Bloomberg

Coal-fired power plant pipeline in G-20 nations

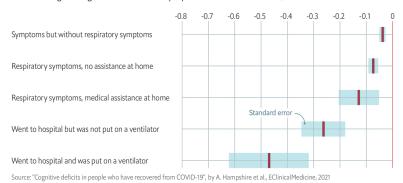


Axios

COVID-19 patients with severe symptoms suffer long-lasting cognitive impairments

Caught by the fuzz

Difference in global cognitive score relative to people who had not had covid-19, standard deviation units

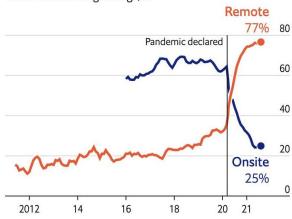


The Economist

Tech workers were ditching the office before the pandemic

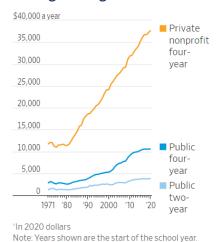
Share of job postings mentioning "remote" and "onsite"

Three-month rolling average, %



The Economist

Average college tuition and fees

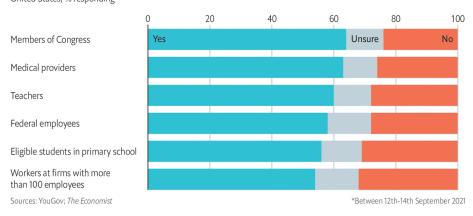


The Wall Street Journal

Source: College Board

Pro-vaxxers

Should these groups be required to have the covid-19 vaccine? United States, % responding*

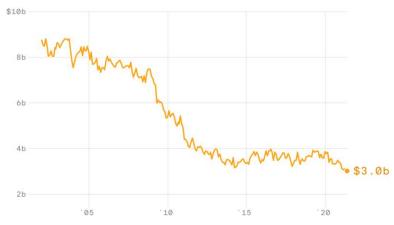


The Economist

Houses of worship have been left out of the construction boom

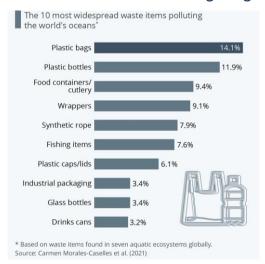
Construction spending on religious facilities

Seasonally adjusted annual rate, January 2002 to June 2021



<u>Axios</u>

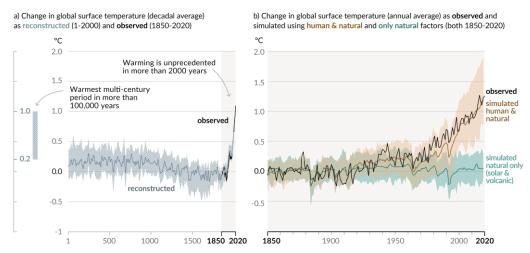
Plastic items dominate ocean garbage



Statista

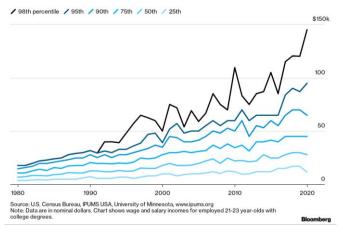
Human influence has warmed the climate at a rate that is unprecedented in at least the last 2000 years

Changes in global surface temperature relative to 1850-1900



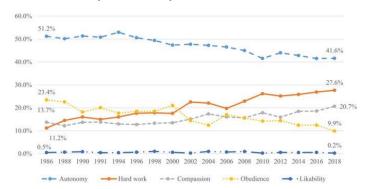
Intergovernmental Panel on Climate Change

For young college grads, incomes at the top have exploded, leaving their peers behind



Bloomberg

What values parents hope to instill in their children



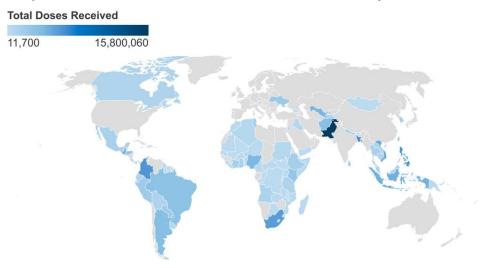
Jonathan Mijs

The loneliness pandemic



chartr

Recipients of US COVID-19 vaccine donation deliveries by total doses received



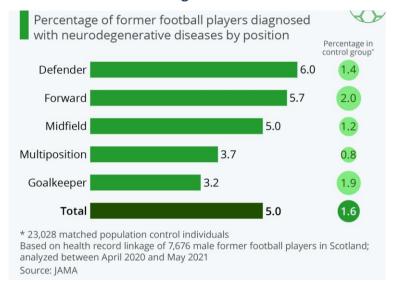
NOTE: Data as of September 20, 2021. Country-level amounts may not aggregate to equal overall and regional amounts due to data limitations.

SOURCE: U.S. State Department, COVAX

KFF

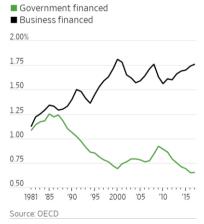
Kaiser Family Foundation

Football defenders face higher dementia risk



Statista

US research-and-development spending as percentage of GDP



The Wall Street Journal

Leaded petrol is (mostly) no more

Bad to the last drop

The end of leaded petrol

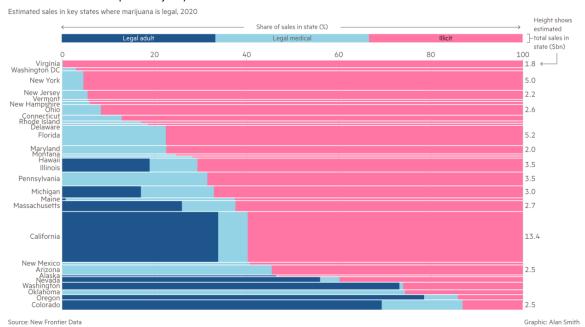


Source: United Nations Environment Programme

The Economist

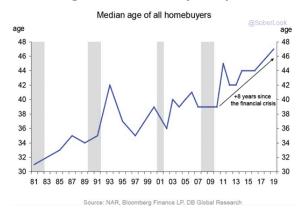
Illicit sales still make up the majority of the US cannabis market

Illicit sales still make up the majority of the US cannabis market



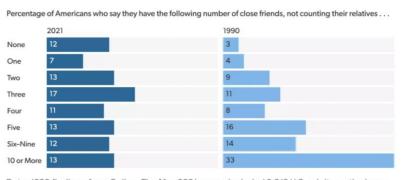
Financial Times

Median age of US homebuyers up from 31 to 47



Deutsche Bank (via The Daily Shot)

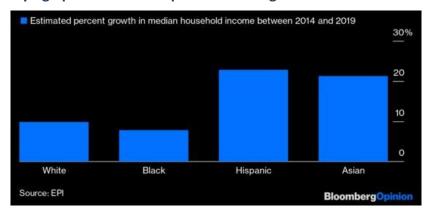
The number of close friendships that Americans have has declined over the past several decades



Data: 1990 findings from Gallup. The May 2021 survey included 2,019 U.S. adults on the Ipsos KnowledgePanel. (Margin of error: ± 2.4 points.) Graphic: Survey Center on American Life

<u>Axios</u>

Flying up the ladder: Hispanic incomes grew faster than those of any other group in recent years



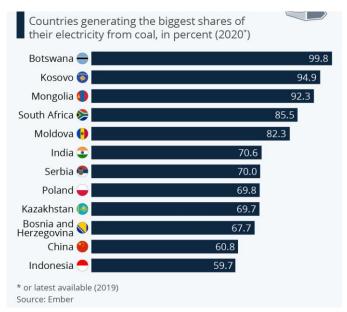
Bloomberg

COVID-19 pandemic compounds years of birth-rate decline, puts America's demographic health at risk



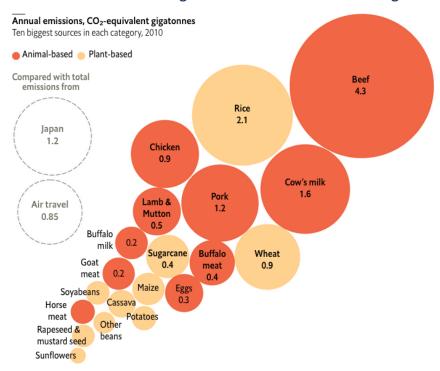
The Wall Street Journal

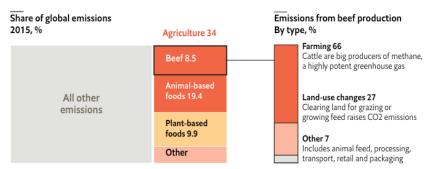
The countries most reliant on coal



Statista

The beef with beef: Treating beef like coal would make a big dent in greenhouse-gas emissions

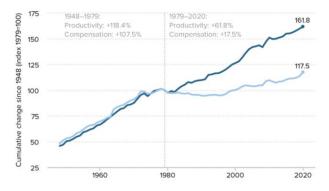




The Economist

The gap between productivity and a typical worker's compensation has increased dramatically

Productivity growth and hourly compensation growth, 1948–2020



Notes: Data are for compensation (wages and benefits) of production/nonsupervisory workers in the private sector and net productivity of the total economy. "Net productivity" is the growth of output of goods and services less depreciation per hour worked.

Source: EPI analysis of unpublished Total Economy Productivity data from Bureau of Labor Statistics (BLS) Labor Productivity and Costs program, wage data from the BLS Current Employment Statistics, BLS Employment Cost Trends, BLS Consumer Price Index, and Bureau of Economic Analysis National Income and Product Accounts.

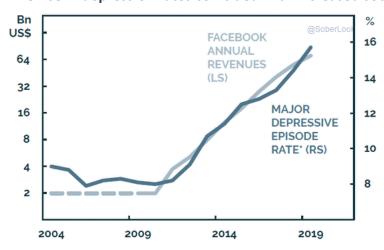
Economic Policy Institute

The incomes of America's poorest are growing faster than those of its richest



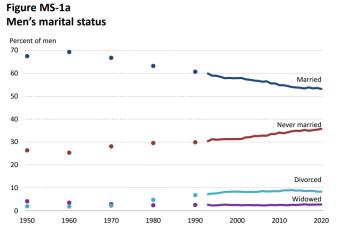
The Economist

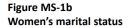
The rise in depression rates coincided with increased social media usage

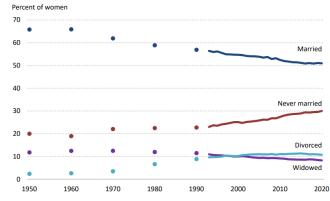


BCA Research (via The Daily Shot)

Nearly half of US adults are unmarried



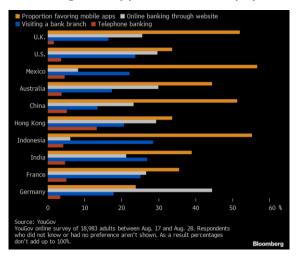




United States Census Bureau

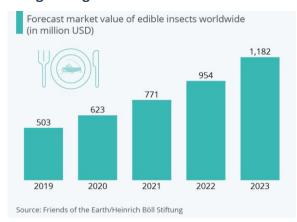
TIME OUT

Branching out: Apps are the most popular way to interact with banks



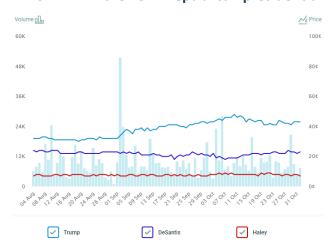
Bloomberg

The growing buzz around edible insects



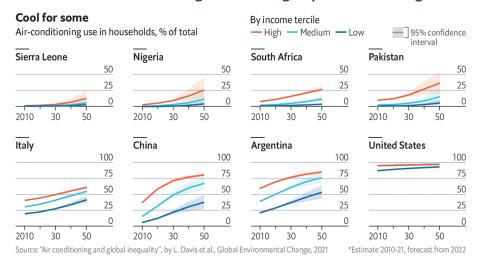
<u>Statista</u>

Who will win the 2024 Republican presidential nomination?



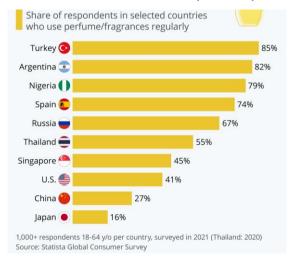
PredictIt

Demand for air conditioning is set to surge by 2050: Income growth is behind the boom



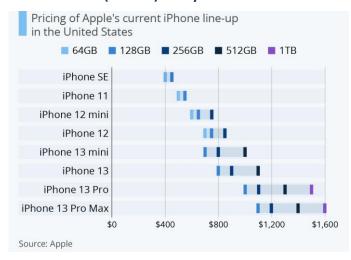
The Economist

The countries which like to spritz on perfume



Statista

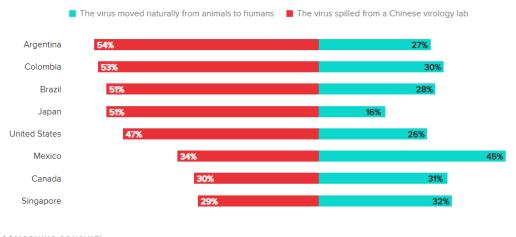
An iPhone for (almost) every wallet



Statista

Half of Argentinian, Colombian, Brazilian, Japanese adults support COVID-19 lab leak theory

Adults were asked which theory about how the coronavirus began spreading was more likely

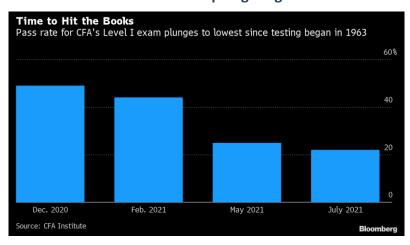


MORNING CONSULT

Polls conducted Aug. 2-16, 2021, among 2,200 adults in the U.S. and 1,000 adults each in the other countries surveyed, with margins of error of +/-2% and +/-3%, respectively.

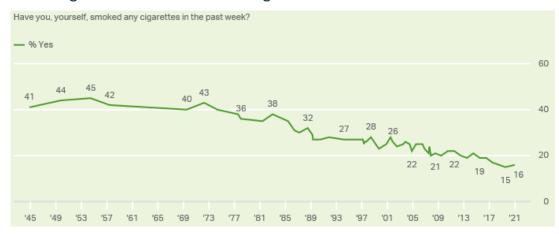
Morning Consult

CFA Level 1 exam success rate plunges again to a record low of 22%



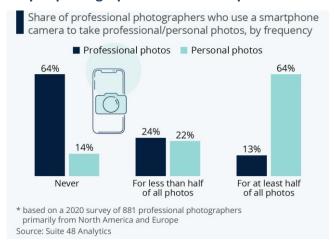
Bloomberg

Percentage of US adults who smoke cigarettes



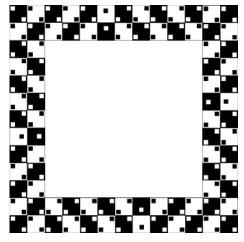
Gallup

Do pro photographers use camera phones?



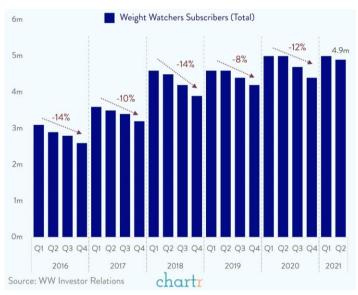
Statista

All the dice are perfect squares



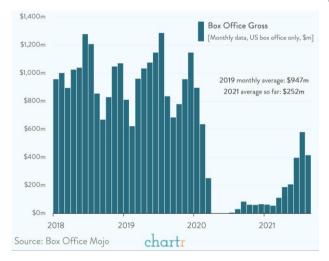
BrainDen.com

Weight watchers sheds subscribers throughout the year



chartr

The box office bounce back: More slow & steady than fast & furious



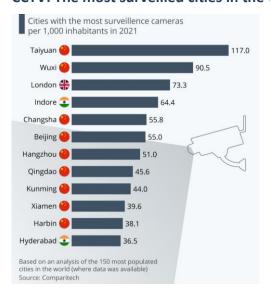
chartr

Map projections: Mercator vs the true size of each country



Brilliant Maps

CCTV: The most surveilled cities in the world

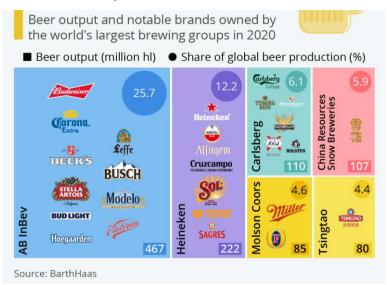


End of the Merkel era



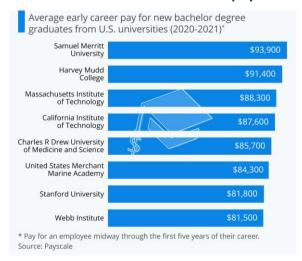
Statista

The beer industry and the illusion of choice



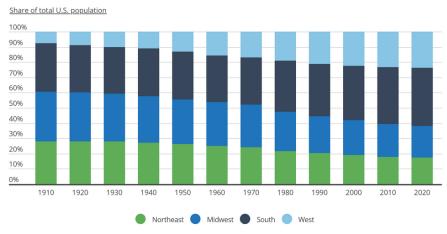
Statista

The US universities with the best pay for new graduates



Statista

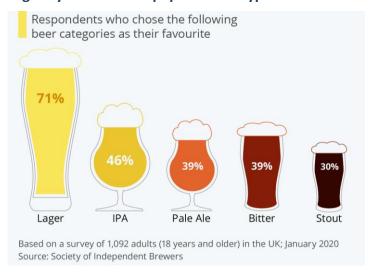
The South and West are quickly overtaking the Midwest and Northeast in population



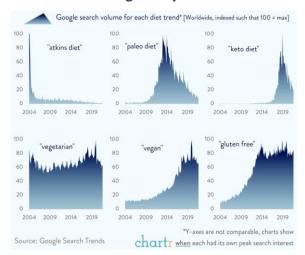
Source: U.S. Decennial Census 1910-2020

Inspection Support Network

Lager by far the most popular beer type in the UK



Diet trends through the years

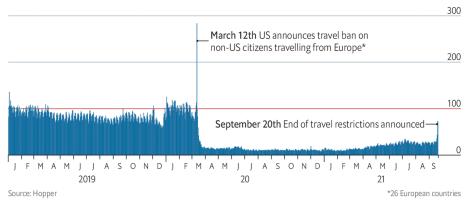


chartr

Flight searches surged after the Biden administration decided to admit vaccinated foreign tourists

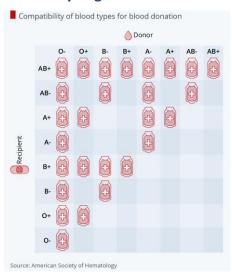
Ready for takeoff

Trip watches on Hopper for US inbound flights from Europe Jan 2019=100



The Economist

Who can you give blood to?



The best-selling car model every year since 1978 in the United States



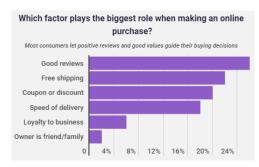
Alan's Factory Outlet

54% of Americans read online reviews for everything they buy



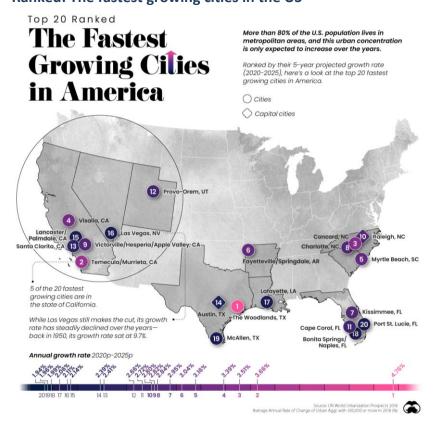
Digital.com

Good reviews have the most influence over online purchases



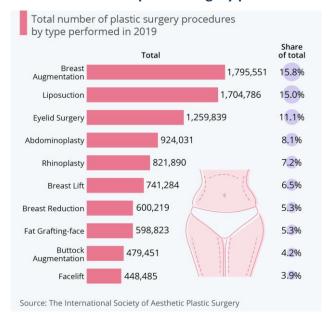
Digital.com

Ranked: The fastest growing cities in the US



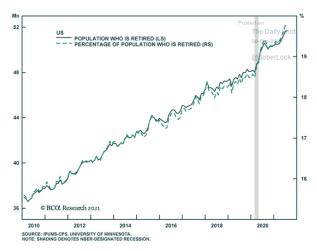
Visual Capitalist

The most common plastic surgery procedures worldwide



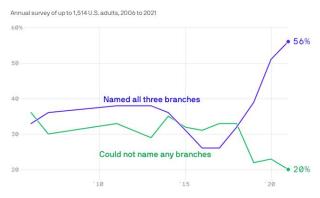
Statista

Retired Americans



BCA Research (via The Daily Shot)

Percentage of people who can name the three branches of government

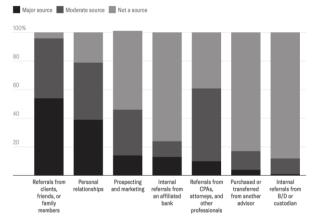


Data: Annenberg Public Policy Center; Chart: Will Chase/Axios

<u>Axios</u>

Where wealth managers found new clients

Referrals from CPAs, attorneys, and other professionals as the third-most common source of new clients.



Source: Cerulli Associates, in partnership with the Investments & Wealth Institute, and the Financial Planning Association (FPA)

Abnormal Returns

Eastern Europe earns high scores for low business costs

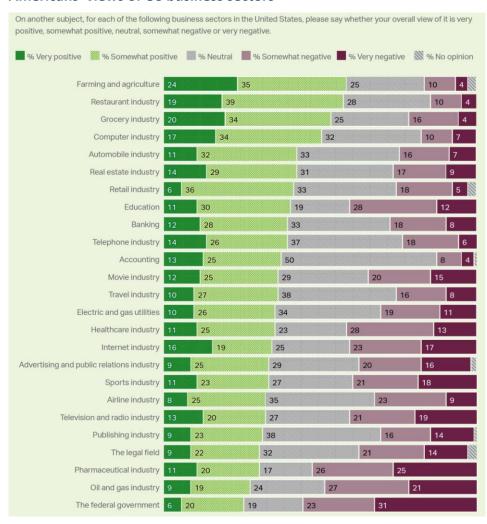


<u>Statista</u>

The real Star Wars universe

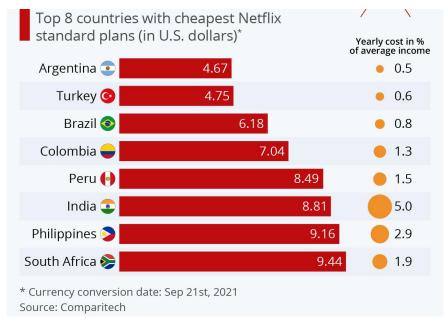


Americans' views of US business sectors



Gallup

Where binge-watching comes cheap



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Marine Wagner, Editor

LinkedIn profile



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